

# Tom Scheinfeldt

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University of Connecticut  
One Bishop Circle, Unit 4260  
Storrs, CT 06269-4260  
(202) 306-1435 | tom.scheinfeldt@uconn.edu  
foundhistory.org | greenhousestudios.uconn.edu

## AREAS OF EXPERTISE

- **Digital Humanities and Digital Culture**
- **Public History and Cultural Heritage**
- **Digital Libraries and Scholarly Communications**
- **Design Methodology and Creativity**
- **Software Development and Web Project Management**
- **Grant Writing and Research Administration**
- **History of Science and Technology**

## EDUCATION

- **University of Oxford.** D.Phil. in Modern History. Doctoral thesis explored inter-war interest in science and its history in diverse cultural contexts, including museums, universities, World's Fairs and the mass media. 1999-2003.
- **University of Oxford.** M.Sc. in History of Science: Instruments, Museums, Science, and Technology. Dissertation examined the implications of constructivism for museum education and received marks of distinction. 1998-1999.
- **Harvard University.** A.B. *cum laude* in History and Science. Senior honors thesis explored the history of eighteenth and nineteenth century geology. Dean's List. Harvard College Scholarship. 1992-1996.

## EMPLOYMENT

- **University of Connecticut.** *Associate Professor, Department of Digital Media & Design / Department of History (Joint Appointment) and Director of Greenhouse Studios.* Launched and led Greenhouse Studios, a university-wide, interdisciplinary digital humanities initiative in collaboration with faculty colleagues, university research institutes, UConn Libraries, administrators, and other stakeholders. Secured state, federal, and private funding for new research projects. Developed graduate and undergraduate curriculum, including undergraduate concentration in Digital Humanities. Taught courses in Digital Culture and Advanced Digital Humanities Practice. Supervised graduate students. Served on Provost's Strategic Area Advisory Committee for Arts and Humanities and General Education Curriculum Task Force. 2013-present.
- **George Mason University.** *Managing Director / Director-at-Large of the Center for History & New Media and Research Assistant Professor in the Department of History & Art History.* Administered all aspects of internationally-recognized research center. Set strategic vision and managed day-to-day operations,

including technical and content production of more than two dozen online history and open source software projects. Provided oversight for diverse research, education, and technology development activities. Secured government and private grant funding. Coordinated endowment fundraising and media relations. Initiated and maintained partnerships with local and national organizations. Negotiated external contracts and managed client relations. Administered annual operating budget of more than \$2,500,000. Supervised graduate students and staff of forty. 2002-2013.

- **Colorado Historical Society.** *Assistant Coordinator, Roadside Interpretation Program.* Helped administer state historical markers project. Supervised interns and part-time staff. Wrote grant proposals and secured federal funding. Consulted with community organizations, historical societies, scholars and government officials. Researched, designed and produced more than thirty full-color, photo-illustrated roadside exhibits throughout Colorado. 1997-1998.
- **University of Northern Colorado.** *Research Coordinator for the Hewitt Institute's Doing History, Keeping the Past project.* Managed research activities for project aimed at providing teachers and students with greater access to history museum resources through information technologies. Collaborated with teachers and museum professionals nationwide to evaluate outreach programs and to produce needs assessment. Drafted grant proposal and helped secure funding. 1996-1997.

## MAJOR GRANT FUNDED RESEARCH

- **Greenhouse Studios**, a transdisciplinary research effort that solves the problems and explores the opportunities of scholarship in the “digital age.” Funded by a major grant from the Mellon Foundation.
- **Common-place.org**, sponsored by the American Antiquarian Society, a strategic re-envisioning and major redesign of the original online journal of Early American History and Literature.
- **Léamh**, an online resource for learning Early Modern Irish language, funded by the University of Connecticut Research Excellence Program.
- **THATCamp**, a grassroots-driven digital humanities “unconference” series with regional events in twenty states and a dozen countries funded by the Mellon Foundation, Kress Foundation, and Microsoft Research.
- **Omeka**, award-winning free and open source web publishing software and online exhibitions platform for libraries, archives, museums, and scholars with major funding from IMLS, the Library of Congress, and the Mellon and Kress Foundations.
- **One Week | One Tool**, a twice-funded NEH Institute for Advanced Technology in the Humanities, bringing together a diverse group of academic and information professionals to conceive and build an open source software tool in one week in a digital humanities “barn raising.”
- **PressForward**, a Sloan Foundation-funded experimental press, bringing together the best scholarship from across the web to producing vital, open publications scholarly communities can gather around.
- **Find Your Voice**, an IMLS-funded partnership with Hartford Public Library to provide new

models for bringing urban libraries' special collections and community engagement programs into richer, mutually reinforcing conversation through digital media.

- **ConnecticutHistory.org**, an expansive, dynamic gateway to the Nutmeg State's history and heritage, updated daily and grounded in the latest scholarship, produced in collaboration and with major funding from the Connecticut Humanities Council.
- **September 11 Digital Archive**, a Sloan Foundation and NEH-funded user-contributed archive of more than 150,000 digital objects, the world's leading collection of born digital materials related to the attacks of September 11, 2001.
- **Papers of the War Department, 1784-1800**, an NHPRC and NEH-funded online archive of early national period history, digitally reassembling the archives of the U.S. War Department, which were lost to fire in 1800.
- **Bracero History Archive**, an NEH-funded open access digital archive of oral histories and artifacts pertaining to the Bracero program, a mid-20<sup>th</sup> century guest worker initiative, produced in collaboration with the National Museum of American History, UTEP, and Brown University.
- **Gulag: Many Days, Many Lives**, an NEH and Kennan Institute-funded multimedia exhibit and online archive chronicling the diversity of human experience under the Soviet Gulag prison camp system.
- **Hurricane Digital Memory Bank**, an open, peer-produced digital archive documenting the history of Hurricanes Katrina and Rita and the Gulf Coast communities they affected supported with major funding from the Sloan Foundation.
- **Exploring and Collecting History Online: Science and Technology**, a Sloan Foundation-funded series of experiments to develop tools and methods to collect and archive born-digital cultural heritage materials related to the history of science, technology, and industry.

## PUBLICATIONS

- *Hacking the Academy*. Ann Arbor: University of Michigan Press, 2013. Co-edited with Dan Cohen.
- "Where's the Beef? Does Digital Humanities Have to Answer Questions?" "Why Digital Humanities Is 'Nice'" and "Sunset for Ideology, Sunrise for Methodology?" in *Debates in Digital Humanities*, edited by Matt Gold. Minneapolis: University of Minnesota Press, 2012.
- "Toward a Third Way: Rethinking Academic Employment" in *#Alt-Academy*, edited by Bethany Nowviskie. New York: MediaCommons, 2011.
- "The Early Years: The Science Museum in War and Peace" and "The International Context and the Context of Internationalism," in *Science for the Nation: Perspectives on the History of the Science Museum*, edited by Peter Morris. London: Palgrave, 2010.
- "Oral History in the Digital Age" in *The Oxford Handbook of Oral History*, edited by Don Ritchie. New York, Oxford University Press, 2010. Co-authored with Kelly Schrum, Sheila Brennan, James

Halabuk, and Sharon Leon.

- “Omeka: Open Source Web Publishing for Research, Collections and Exhibitions,” *Open Source Business Resource*, December 2008.
- “Resources and Tools for Teaching the History of U.S. Foreign Relations: Introducing the Center for History and New Media,” *Society for Historians of American Foreign Relations Passport*, December 2007. Co-authored with Sharon Leon.
- “Documenting a Digital Event,” *Organization of American Historians Newsletter*, February 2003.

## **PUBLICATIONS IN PROGRESS**

- *Start-up: 10 Lessons from Digital Humanities for Academic Entrepreneurs*. Book manuscript in progress. Expected completion, summer 2018.

## **KEYNOTES, INVITED LECTURES, AND PUBLIC PRESENTATIONS**

- “Collaborative creativity: What Art and Design Can Teach Historians About Working Together,” Invited Workshop, Mass History Conference, Worcester, MA, June 2017 (scheduled).
- “Critical Unmaking and Collaboration by Design,” Modern Language Association, Philadelphia, PA, January 2017 (with Clarissa Ceglie).
- “Digital History as Team Sport: Applying Design Thinking to the Study of the Past,” Invited Lecture, Middlebury College, Middlebury, VT, December 2016.
- “Collaboration First: Civic Visions in Public Humanities,” National Humanities Conference, Salt Lake City, UT, November 2016.
- “Léamh: Reading Early Modern Irish,” Harvard Celtic Colloquium, Cambridge, MA, October 2016.
- “Collaboration-First: New Pathways for Scholarly Production,” Invited Lecture, University of Iowa Digital Bridges Series, Iowa City, IA, September 2016.
- “Collaborative Practice in the Humanities: Lessons from Digital Culture,” Invited Lecture, Oklahoma State University Libraries Speaker Series, Stillwater, OK, May 2016.
- Invited Lecture, University of Tennessee Libraries Speaker Series, Knoxville, TN, April 2016.
- “Beyond the Deficit Model,” Keynote Address, Council of State Librarians of the North East, Mystic, CT, October 2015.
- “Collaboration and the Humanities,” Keynote Address, Johnson C. Smith University Faculty Summer Institute, Charlotte, NC, June 2015.
- Opening Address, Aspen Institute Connecticut Dialog on Public Libraries, The State House, Hartford, CT, April 2015.

- “Remembering,” Invited Remarks, Roy Rosenzweig Center for History and New Media 20<sup>th</sup> Anniversary Conference, Fairfax, VA, November 2014.
- “Notes for a Retreat,” Keynote Address, Scholarly Communications Institute, Chapel Hill, NC, November 2014.
- “Managing Digital Projects,” Invited Workshop, City University of New York Graduate Center, New York, NY, October 2014.
- “Funding Your Digital Project,” Invited Workshop, Mountain West Digital Library Webinar Series, October 2014.
- “Engaging Traditional Humanists With New Digital Methods,” Invited Lecture, University of Alabama Libraries, Tuscaloosa, AL, October 2014.
- “Digital Humanities: If we don’t do it, THEY WILL,” Invited Lecture, University of Connecticut Humanities Institute, September 2014.
- “Read Only: Collecting Born-Digital Materials on the Pre-Social Media Web,” Invited Lecture, Penn Museum, Philadelphia, PA, September 2014.
- “Digital Scholarship & Pedagogy: Opportunities, Obstacles, & Consequences,” Panel Chair, Bates College/CLIR Symposium, Lewiston, ME, May 2014.
- “The Dividends of Difference: Recognizing Digital Humanities’ Diverse Family Tree/s,” Invited Lecture, Fordham Digital Humanities Initiative, New York, April 2014.
- “Collections Visible and Invisible,” Keynote Address, Greater Hudson Heritage Network, Poughkeepsie, NY, March 2014.
- “Revenue for Digital Projects,” Invited Lecture, IMLS WebWise, Baltimore, MD, February 2014.
- “Looks Like the Internet: Networks and the Future of Libraries,” Invited Lecture, ACRL/NY Symposium, New York, December 2013.
- “Making Hay: Lessons in Collaboration from One Week | One Tool,” Invited Lecture, CUNY Digital Humanities Initiative, New York, November 2013.
- “The New Agora: Digital Media and the Return of Public Humanities,” Keynote Address, University of Connecticut, Digital Media: Innovative Collaborations Symposium, April 2013.
- “Beyond Deep Thoughts: Digital Humanities and Collaboration,” Keynote Address, New England Archivists 40<sup>th</sup> Anniversary Meeting, Worcester, MA, February 2013.
- “The Dos, Don’ts, and Dividends of Digital Collaboration,” Panel Chair, New England Museums Association Annual Meeting, Burlington, VT, November 2012.

- “Access Fast and Slow,” Invited Lecture, Worcester Polytechnic Institute Digital Humanities and Arts Symposium, Worcester, MA, November 2012.
- “Building Narratives with Omeka,” Invited Lecture, Connecticut Forum on Digital Initiatives, Hartford, CT, October 2012.
- “A Digital Humanities Survival Guide—for Graduate Students and the Rest of Us,” Keynote Address, University of Connecticut History Graduate Student Conference, August 2012.
- “The Drive Thru and the Covered Market: The Meaning of Access in the Digital Age,” Keynote Address, NEDCC Digital Directions, Boston, June 2012.
- “Invisible College: THATCamp as Scholarly Society,” Invited Lecture, Columbia University Libraries Scholarly Communication Program, March 2012.
- “Game Change: Digital Technology and Performative Humanities,” Keynote Address, Brown University Ancient Religion, Modern Technology Conference, February 2012.
- “Open Source for Museums: The Experiment Continues,” American Association of Museums, Houston, May 2011.
- “Picking a Platform for Your Digital Project,” Panel Chair, National Council on Public History, Pensacola, FL, April 2011.
- “STEM, Arts, and Humanities: Intersections and Inspiration,” Panel Chair, WebWise, Baltimore, MD, March 2011.
- “Stuff Digital Humanists Like: Defining Digital Humanities by Its Values,” Invited Lecture, CUNY Digital Humanities Initiative, New York, December 2010.
- “Nobody cares about the library,” Invited Lecture, American University Digital Futures Forum, Washington, November 2010.
- “Jumpstart Digital Work in Your Institution,” American Association of Museums, Los Angeles, May 2010.
- “A Federated Future: Values of Centralization and Decentralization in Collaborative Collections Building and Use,” Invited Lecture, American Philosophical Society, May 2010.
- “Platforms, Technical and Social,” Invited Lecture, Digital University Conference, City University of New York Graduate Center, April 2010.
- “Digital History and the Public Historian,” Invited Lecture, University of Massachusetts, Amherst, MA, November 2009.
- “Digital Public History in the 21st Century,” Invited Lecture, Smith College, Northampton, MA,

November 2009.

- Now on the Horizon: Start-Ups and Scholarly Apps That Can Change Your World,” Society for Scholarly Publishing, Baltimore, May 2009.
- “Open Source for Museums,” American Association of Museums, Philadelphia, May 2009.
- “Omeka: An Open Source Web-based Publishing Platform for Digital Exhibits and More,” Invited Lecture, New Hampshire Library Association, North Conway, NH, May 2009.
- “Public History and Web 2.0,” Invited Lecture, American University, Washington, April 2009.
- “Special Collections in the Digital Age: Rethinking Access,” Keynote Address, Association of College and Research Libraries Rare Books and Manuscripts Section Preconference, Getty Museum, Los Angeles, June 2008.
- “Omeka: Online Exhibits Made Easy,” National Council on Public History Annual Meeting, Louisville, April 2008.
- “Federal Support for Digital History,” Invited Panelist, National Humanities Alliance Annual Meeting, Washington, March 2008.
- “Open Source for Consumers and Producers: Zotero and Omeka,” Invited Lecture, Jefferson Library, Monticello, Charlottesville, VA, February 2008.
- “Omeka: A Free, Open-source, Standards-Based, Easy-to-Use Web Publishing Platform to Bring History and Heritage Museums into the Era of Web 2.0,” American Historical Association, Washington, January 2008.
- “Resources and Tools for Teaching the History of U.S. Foreign Relations,” Invited Lecture, Society for History of American Foreign Relations, Reston, VA, June 2007.
- “Realizing A Shared Authority: Presidential Sites in a Web 2.0 World,” Invited Lecture, Presidential Sites and Libraries Conference IV, American Association for State and Local History, Hyde Park, NY, June 2006.
- “Exploring and Collecting History Online: Working with Businesses and Nonprofits,” Oral History Association Annual Meeting, Providence, November 2005.
- “The Century of Progress: The History of Science and The History of the Smithsonian on display at Chicago’s Second Fair,” Association for Museum History, Washington, October 2005.
- “Lessons from a Born-Digital Archive: The September 11 Digital Archive, or Ten Things I Wish Somebody Told Me,” Invited Lecture, American Association for the Advancement of Science, Washington, October, 2005.
- “Technology and Collaborative Exhibition: Prospects for the Bracero History Project,” Invited Lecture, Smithsonian Affiliations National Conference, Washington, June 2005.

- “September 11: Collection, Exhibition and Education” Panel Chair, American Historical Association Annual Meeting, Washington, January 2004.
- “History in the Making at the September 11 Digital Archive,” National Council on Public History Annual Meeting, Houston, April 2003.
- “Science, History, Hope and the Smithsonian,” Invited Lecture, Smithsonian Institution Archives Research in Progress Lecture Series, Washington, March 2003.
- “How Has Life Changed Since September 11?” Invited Lecture, National Museum of American History Panel, Washington, March 2003.
- “Archives & Terrorism,” Invited Lecture, University of Pittsburgh School of Information Sciences Panel, Pittsburgh, September 2002.
- “Science and History in the British Empire Exhibition, 1924-5,” University of Oxford Problems in the History of Science Seminar Series, Oxford, January 2002.
- “Robert T. Gunther, Historian of Science,” British Society for the History of Science Graduate Conference, Oxford, December 2001.
- “Science History and Attitudes Toward Material Culture Between the Wars,” XIXth Symposium of the Scientific Instrument Commission of the International Union of the History and Philosophy of Science, Oxford, September 2000.
- “Constructivist Historiography: Some Implications for Museums,” Fourth British/North American Joint Meeting of the British Society for the History of Science, the Canadian Society for the History and Philosophy of Science and the History of Science Society, St. Louis, August 2000.
- “Why Don’t Historians of Science Care About Science Museums?” Science Communication, Education and the History of Science Conference, Royal Society of London, July 2000.
- “Science Museums and Constructivism,” British Society for the History of Science Graduate Conference, Cambridge, January 2000.

## TEACHING

- **DMD 2010, “History of Digital Culture.”** The University of Connecticut Digital Media and Design Department’s introduction to the history of and culture of digital media, required of all undergraduate majors. Designed, developed, and taught course content and curriculum, 2013-2017. Available for University of Connecticut General Education “Arts and Humanities” and “Science and Technology” content area credit beginning in 2015.
- **DMD 5095, “Advanced Digital Humanities Practice.”** The second course in a two-course series in digital humanities offered by the University of Connecticut Department of Digital Media and Design to senior undergraduates and graduate students. Designed, developed, and taught course content and curriculum, 2014-2017.



- **UNIV 1784, “Trending.”** First-year “honors experience” course for new honors students at the University of Connecticut exploring themes in contemporary social media and its role in society, culture, and politics. 2015-2017.
- **HIST 100, “History of Western Civilization.”** George Mason University’s introduction to Western Civilization, required of all incoming freshman. Taught themed honors program sections on “The Global Village” and “The History of Science and Technology,” 2005-2008.
- **Supervised numerous internships, independent studies, and graduate assistantships,** Center for History and New Media, George Mason University, 2002-2013 and Department of Digital Media and Design / Department of History, University of Connecticut, 2013-present.

## **MEDIA**

- **Found History**, professional research blog exploring digital humanities and public history.
- **@foundhistory**, professional Twitter account / **Found History**, professional YouTube channel.
- **Digital Campus**, a biweekly podcast discussion of how digital media and technology are affecting learning, teaching, and scholarship at colleges, universities, libraries, and museums.
- Professional appearances in numerous media outlets including the **New York Times**, the **Wall Street Journal**, the **Washington Post**, the **BBC**, **CNN** and **MSNBC**.

## **AWARDS AND FELLOWSHIPS**

- American Antiquarian Society, Elected Member, 2016-present.
- Organization of American Historians, Distinguished Lectureship, 2014-present.
- University of Connecticut School of Fine Arts Outstanding Faculty Award, 2015.
- Rhode Island Council for the Humanities, Catalyzing Newport, Visiting Catalyst, 2015.
- The Charleston Advisor, Best New Mobile App, Serendip-o-matic (One Week | One Tool), 2014.
- New England Museums Association Publications Competition, Best Website, ConnecticutHistory.org, 2013.
- Digital Humanities Awards, Best Use of DH for Fun, Serendip-o-matic (One Week | One Tool), 2013.
- National Council on Public History Outstanding Public History Project Award, Bracero History Archive, 2010.
- Research Fellow, Science Museum, London, 2008-2010.

- Mellon Award for Technology Collaboration, Omeka, 2008.
- American Association for State and Local History Award of Merit for Leadership in History, Hurricane Digital Memory Bank, 2007.
- Research Associate, Smithsonian Institution Archives 2001-2003.

## **SELECTED SERVICE**

- Member, University of Massachusetts Press Editorial Board, 2016-present.
- Member, Scholarly Communications Institute Advisory Board, 2014-present.
- Member, Editorial Board, Journal of Interactive Technology and Pedagogy, 2010-present.
- Board Member and Officer, Corporation for Digital Scholarship, 2009-present.
- Member, Provost's Strategic Area Advisory Team (Humanities and the Arts), University of Connecticut, 2013-2016.
- Council Member, THATCamp, 2014-2015.
- Program Committee, WebWise Conference, Institute for Museum and Library Services, 2010-2014.
- Member, Digital Media Group, National Council on Public History, 2008-2014.
- Member, Program Committee, edUi Conference, Virginia Foundation for the Humanities, 2010.
- Co-organizer, The Conscience Unconference, United States Holocaust Memorial Museum, 2009.
- Exhibit advisor, Katrina, Louisiana State Museum, New Orleans, LA, 2006-2007.
- Exhibit partner, September 11: Bearing Witness to History, Smithsonian Institution's National Museum of American History, 2002-2003.
- Digital Media Partner, The Sonic Memorial Project, National Public Radio's Lost & Found Sound, 2002-2003.